

### Heidi O'Neil

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"Self Care is never a selfish act – it is simply good stewardship of the only gift I have, the gift I was put on earth to offer others."

– Parker Palmer

## Behavior Change is Hard

- Pitfalls:
  - Distractions
  - Impulsivity
  - Forgetfulness
  - Laziness

- Even with awareness, temptations can derail our efforts
  - Short-term gain can be stronger than long-term goal
  - Insight alone is insufficient
    - But it is the first step
    - Can begin to design a solution

## What's the Solution?

- Make it fun!
- Encourage experimentation curiosity vs. judgment
- Break big targets into smaller steps
  - Week by week
  - Client-initiated (one size does not fit all)
  - Build on learnings
  - Build on small successes
- Back-up plans and supports
- No such thing as failure
- Future-proof your life
  - Set defaults in favor of "future you"
    - Change foods available in the pantry
    - Change default settings on computer from twitter to NYTimes

# What Role does a Health Coach Play?

- Expertise in behavior change
- Partner with the client in the behavior change process
- Different than an Expert:
  - <u>Expert</u>:

Treats, educates, relies on skills/knowledge of expert, strives to have answers, focuses on problems, advises

- <u>Coach</u>:

Helps clients help themselves; build motivation, confidence, and resourcefulness so clients feel empowered to help themselves

## Who Can Benefit from H&W Coaching?

- Anyone facing a health-related diagnosis and/or transition
- Anyone who is stuck in an area that affects their physical/mental well-being
- Anyone ready to adopt new healthier habits
  - Those who have never tried before
  - Those who have "tried everything" and failed

## What Do We Do Together?



## How Do We Do It?

- Understand current health state
- Establish vision for optimal health
- Set overarching goals
- Set small steps, week by week, with specificity and back-up plans
- Celebrate successes and learning along the way
- Use lens of experimentation and playfulness
- Weave strengths, values, previous success and learning into the process
- Normalize challenging situations and strong emotions
- Maintain non-judgment and a growth mindset
- Support clients in finding resources that work well for them
- Accountability
- Start in an area that feels meaningful and doable transition into other areas as client builds skills and confidence

## Outcomes

#### Weight Loss

• Focusing on intrinsic motivation (strength, longevity, becoming a role model) vs. external factors (how others perceive size/shape)

#### **Healthy Eating**

- Meal prepping, experimentation, involving others
- Identifying triggers, creating new neural pathways

#### **Stress Reduction**

• Experimenting with options, finding what "fits"

#### Building Self-Compassion

• Awareness of inner critic, replacement with self-compassion

#### Revamping Environment

• Establishing clutter-free, designated spaces that nurture contemplation, creativity, productivity

## **Expertise and Credentials**

#### Experience:

- Vanderbilt Health Coaching Program Faculty and Consultant
- Transition Coaching Expertise
  - MTSU Nursing Students
  - IBS Clinical Trials, Vanderbilt
  - Abe's Garden, Alzheimer's diagnoses
  - Park Manor, Aging-related transitions
  - Alive Hospice, End of Life coaching

#### Credentials:

- National Board-Certified Health & Wellness Coach (2021)
- Health Coaching Certification, Vanderbilt
  University Medical Center (2020)
- Mindfulness Facilitator Certification, Osher Center for Integrative Medicine at Vanderbilt (2019)
- End of Life Coaching Certification 1 & 2, Conscious Dying Institute (2016)
- Grief Counseling Facilitation, Alive Hospice (2019)